Mitigating the risk

Chronic inflammation has been shown to be responsible for a variety of systemic diseases. Periodontal Disease can go beyond the loss of teeth and bone. It should therefore incum- bent on medical practitioners when they identify patients af- fected with periodontal disease to refer them to a dentist who can provide early treatment.

Dr Eial Makori, Wokingham Smiles Practice Principal sug- gests that the advantage of a multidisciplinary approach is that it’s the premium patient and treat any dentally-related problem fast; utilising the expertise of a team of medical professionals and dental colleagues each skilled within their disciplines.

The advantages to patients are that their treatment is inte- grated and is all carried out in one place with which they are familiar and comfortable. Wok- ingham Smiles is such a multi- disciplinary practice, and offers all the alternative options to discipli- nes. Their practice policy ex- tends to recommending the use of specialist products - including the Sonicare Flexcare tooth- brush - which are proven to en- courage effective and compli- ant home management of peri- odontal disease to ensure that potentially health comprex- mised patients do what they can to mitigate any risk of exacer- bating their conditions.

NEW TePe G2, the latest gener-ation of interdental brushes to the UK. When dental profes- sionals and the whole world asked for the smaller-sized interden- tal brushes to be made with even stronger, longer wires, TePe rose to the challenge and the TePe G2 was developed.

Introduction to paediatric se-
dation

Course participants will ad- minister conscious sedation to patients under the close super- vision of experts. They will be encouraged to demonstrate this in their own practices, seeking advice from their course men- tors when necessary.

The course will focus on ensuring clinicians with pre- cise knowledge, skills and prac- tical training.

For more information or to register, please contact Victor- ia Tate, Tel: 0207 980 1251, email c.v.banks@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk/ cpd

New ergonomi- cally refined operator stools

Midmark’s new operator stools are not only engineered to a premium standard and exceptional comfort, but they are also ergonomically refined to allow the patient to be seated comfortably.

The seating system offers a contoured seat with forward tilt to improve weight distribution, increase overall comfort and promote a more balanced pos- ture. The waterfall front edge design reduces pressure on the back of thighs, also enhancing comfort. Multiple seat sizes and seat heights paired with unsur- passed adjustability, allow the dental team to better person- alise their seating solution.

Since the introduction of the Midmark UltraComfort™ Chair in 2001, Midmark has built a reputation for designing high- performing, great-looking op- eratory products.” said Keith Boyle, Director of Sales & Mar- keting at Paterson, Midmark’s UK distributor., “The new Mid- mark operator stools continue this tradition, offering not only premium styling and comfort, but also ergonomic refinement in an effort to reduce fatigue and pain that can have a nega- tive impact on the quality of life of clinicians.”

The dentist’s stool offers a one lever adjustment for lock- ing seat and backrest tilt while providing a ratcheted backrest for an intuitive height adjust- ment without the use of knobs.

To place an order or for addi- tional information contact the Paterson Health Group on 01594 855907 or sales@paterson- ltd.uk

Ultrasound scaler with automatic detection function

Sirona’s PerioScan scaling system detects and gently re- moves subgingival deposits - and hence minimizes the risk of over-cautious/over-aggressive therapy.

A brand new, all-in-one ultrasonic system for the detect- ion and removal of dental cal- culus. It detects deposits in places which dentists normally cannot view clearly – i.e. in the gum pockets. Special sensors in the hand-piece can distinguish between calculus and healthy root surfaces. On the tip of the sys- tem emits vibrations and ana- lyzes the specific oscillation pattern of the tooth surface. The results of this analysis are displayed via a ring-shaped LED on the hand-piece.

The dentist can switch from the diagnosis mode to the ther- app mode by depressing the footswitch. This speeds up the scaling process and leads to en- hanced results. There is less risk that the dentist will over- look concretions – or remove healthy tooth tissue. “So far dentists have had to rely on their sense of touch. If they detected calculus using a manual probe, they had to change to a therapy instrument and guide it pre- cisely to the original site.”

For further information please contact: Sirona Dental Sys- tems 0845 871 5040

British Ortho- dontic Society Conference

Brighton kept its promise of good weather. There was glori- ous sunshine on Saturday morning as the delegates made their way to the conference cen- tre. The conference began with the pre-congress course titled “Infection control in orthodon- tic practice, all you need to know”. It is a now a GDC five- year core subject requirement to update on cross-infection and this well attended course was designed to meet this require- ment.

The conference went on through Saturday and Sunday, with other speakers such as Dr H Shah from Bristol Dental School, Dr M Baines from Guy’s

Hospital, Dr P Fleming from Royal London Hospital and Dr E F Al Maatlah from Lahore giving new and detailed presentations.

Speeches concluded with an ever memorable and entertain- ing song from the BOS Confer- ence Chair Nigel Fox, to whom everyone was very grateful for the hard work and excellent or- ganisation that he and the whole BOS conference team has put into each ever successful conference.

Txt 2 Remind Ur Patients

The problems of missed ap- pointments are all too apparent for both private and NHS dental practices, in fact recent re- search of NHS practices shows that an average of 11% of ap- pointments are missed.

SMS alert system is an effec- tive and efficient way of remind- ing your patients about appoint- ments by simply sending a text message. Now, the use of this technology to help prevent missed appointments is made easier thanks to EXDOC® from Software of Excellence.

EXDOC® is a complete com- munication manager for your practice, integrating directly into your EXACT software. This module allows you to automati- cally send an SMS reminder to your patients before appoint- ments, resulting in a dramatic decrease in ‘no show’ rates. De- fault messages can also be set up for appointment recalls, missed appointments.

TePe G2™ – The best just got even better!

Molar Ltd are pleased to an- nounce the introduction of the
All for a Good Cause

In April 2009, ten members of the Henry Schein Minerva team will be joined by five dentists on a Bridge2Aid trip to Tanzania. They will carry out a refurbishment project, renovating the inside and outside of a dormitory block at Bukumbi Care Centre, which is home to a community of disabled Tanzanians.

The Henry Schein Minerva Sales Team launched the fundraising for this trip at their last sales meeting, where the Director of Sales, Patrick Allen, was treated to an unexpected beauty treatment for the cause – he was treated to an unexpected professional from the Dental Practice Protection team. In one case, a dentist with no idea that he was going to be the focus of the fundraiser, took the whole event in great humour: “I will certainly remember this sales conference as I am completely delighted with the amount of money my pain generated.”

Patrick, who had no idea that he was going to be the focus of the fundraiser, took the whole event in great humour: “I will certainly remember this sales conference as I am completely delighted with the amount of money my pain generated.”

Any contribution to the Bridge2Aid fund is very welcome as this project will make a huge difference to the lives of the Tanzanians at Bukumbi.

To add your contribution, visit www.justgiving.com/henrysheincares.

Save money with Tax Investigation Cost Protection

The experts at Professional Fee Protection Ltd (PFP) understand how HM Revenue & Customs operates and how, with random case selection, no dentist is safe from investigation.

With Best Practice work to ensure everyone involved is reading from the same page, Genus will manage every aspect of the project. From site assessment to move management, you are always in the loop so your vision is clearly communicated to everyone.

With Genus, you can relax, safe in the knowledge that your dream practice is becoming a reality. All you need to do is choose the equipment, furniture and fittings.

For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com.

Fancy a practice that puts your competitors to shame?

You don’t get a reputation as the best provider of renovation, relocation and new build projects by standing still. Genus’ extremely hairy chest managed to raise almost £4000.

For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com.

Dental Tribune United Kingdom Edition · November 10–16, 2008

Revolutionary 3D Anatomy for the Dental Professional from Primal Pictures

3D Head & Neck Anatomy for Dentistry is a stunning new anatomy resource for dentists in training and practice. It provides an encyclopedic image library and reference to enhance consultations, presentations, teaching and study.

This revolutionary software allows you to view clear, detailed and accurate 3D modelling of key anatomy for dentistry. Choose from more than 100 3D views including detailed images of the head, neck, face, oral and nasal cavities, dentition, individual teeth in 3D and cross sections, nerves, larynx and pharynx, sinuses, eyes and brain.

The DVD features specialised clinical text and content, including 3D views of progressive dental conditions such as cartilage and gingivitis and detailed and interactive 3D nerve views of intraoral injections.

A single user licence DVD: Nom costs just £168 excluding VAT. To view a demo and online evaluation, please visit www.anatomy.tv or call Catriona Kerr on 020 7570 6495.

Genius will help you realise your vision of that perfect practice, with a specialist team that employs a one of a kind non-adversarial approach, pooling knowledge and experience to deliver an excellent result on time, and within budget.

For further information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com.

If your surgery offers air polishing and teeth whitening as practice building initiatives, the Platinum Kit is recommended; if however, your surgery offers scaling and root planing procedures, the Gold Discovery Kit is recommended.

On purchase of the Platinum kit, you get up to 25% discount Vs normal RRP and with the Gold kit, you get up to 15% discount Vs normal RRP.

For further information or to arrange for a Preventive sales specialist to visit your practice, please call DENTSPLY on 0800 072 3313.

Great offer available on Kemdent InstrumentSafe.

InstrumentSafe is one product within the new, high quality range of Kemdent Cross infection control products. It is available in a 1 litre dispensing unit and 5 litre and 10 litre refills. InstrumentSafe is a pre-sterilisation concentrate which is aldehyde and phenol-free.

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Kemdent customers require high quality, value for money products. Kemdent pride themselves on a range of cross infection control products which have no overpowering odour, are safe and pleasant to use, are gentle on the user but above all powerful against harmful bacteria.

For further information on special offers or to place orders call Helen on 01793 770256 or visit www.kendent.co.uk.

InstrumentSafe can be diluted to different concentrations depending on the time available. 40 ml of InstrumentSafe makes 1 litre, 4% concentration soak. This concentration kills harmful bacteria including HBV/HIV/HSV/ BVDV, vaccinia are Tuberculosis and Herpes simplex within 15 minutes of soaking. InstrumentSafe kills MRSA.

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For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com.
For Fast and Natural Healing of Oral Tissue

Periodontal disease is a real threat to oral health and a major cause of tooth loss. Affecting around 70% of women over 55, smokers, diabetics and people suffering from stress.

Gengigel Features the active ingredient Hyaluronan. Gengigel heals the natural way. A hyaluronic acid with high molecular weight, hyaluronan acquires a high purity level through biotechnological process, and is formulated to match that found naturally in the body’s connective tissue.

Gengigel has a wide range of properties to assist good oral health. It is muco-adhesive, so that it remains in place, and film-forming to resist saliva. Better than analgesic alternatives because its pain-killing feature is the result of actual oral tissue regeneration.

For long-term oral cavity protection, and effective treatment of gum disease, mouth ulcers and trauma, opt for Gengigel. With the same features and benefits across all formulations, Gengigel has no side effects, drug interactions or contraindications, and contains the natural sweetener xylitol, which improves palatability without promoting tooth decay.

For more information call Oraldent on 01480 862080 or visit www.oraldent.co.uk

Chewable Gengigel: A perfect solution for children, school staff and expectant mothers.

Gengigel is the alternative to other gels, pastes and rinses and is recommended by dentists, GPs and London hospitals for its long-term protection.

Gengigel contains a pain-reliever, a benzydamine hydrochloride (a nitric oxide synthase inhibitor) that reduces the production of nitric oxide, and hyaluronan, which is a natural glycosaminoglycan that reduces swelling and pain as part of the inflammatory process.

The extensive Aseptico range includes portable patient chair as well as operators stools and lights.

If you also include the Velopex Digital system and the Nomad hand-held x-ray unit, then you can take diagnostic radiographs in situ. The Velopex Digital System, installed onto a suitable laptop, gives diagnostic images onto the screen within 5 seconds.

The OPMI Pico’s applications do not end there, as Dr Marsh explains. “When connected up to a monitor, the high quality images and video which I have used in my presentations, can serve as an educational tool for patients.” This versatility makes it a great choice for dental magnification.

For more information please call +44(0)1453 759659, email info@nuviev-ltd.com or visit www.voroscopes.co.uk

90% Discount for VDPs

The VDP Essential package is designed as an entry-level solution and premiums start at just £2.57 a month for a male non-smoker. The Essential package offers level benefits, so that in the event of long-term incapacity, the benefit payments will stay at a constant level for the duration of the claim.

VDP Premier is a comprehensive package which includes several additional features, including ‘Escalation of Cover’ and ‘Indexation of Benefit Payments’, whereby the level of cover increases annually in line with the Consumer Price Index, as do the benefit payments throughout a long-term incapacity.

For more information, contact Dentists’ Provident on 020 7222 2511 or write to Dentists’ Provident Society Ltd, 9 Gayfere Street, Westminster, London SW1P 3IN, www.dentists-provident.co.uk